

Pacific Palisades BID

MINUTES FOR BOARD MEETING

Wednesday, June 7, 2017 8:30AM

Location: Methodist Church, 801 Via de la Paz, Pacific Palisades

In Attendance –

- Board Members: Lee Ford, Susan Carroll, Joyce Brunelle, Elliot Zorensky, Asvina Narain, Lynn Borland, Shaun Malek, Rick Lemmo
- Executive Manager: Laurie Sale was excused sick
- Additional Attendees: Staci Mitchel, Sue Pascoe, Rick Stoff (Chrysalis), Lou Kamer, Lisa Cahill (CD 11 Deputy)
- Excused: Dee Dee West, Don Scott

Public Comment:

Welcome & Introductions:

- Elliot Zorensky opened the meeting at 8:39AM to allow for people arriving late due to new location and Sunset Blvd. being closed at Brooktree.
- Elliot said that we need to change the minutes from May 3, 2017. The Chamber of Commerce representative is Arnie not Marty as listed in "Additional Attendees". Elliot asked for motion to approve the meeting minutes from May 3, 2017 as amended. Susan Carroll moved to accept the minutes. Lee Ford was the second. Motion was passed with one abstention by Rick Lemmo who was not present last month. Elliot wants to make sure the minutes are corrected when we make changes and will follow up with Laurie.

Report from LAPD/SLO - Officer Moore: Not present

Report from Chrysalis – Rick Stoff:

- Pressure Washing was done May 18, 19 & 22. They will do it again after July 4th Parade. Elliot wants to make sure the gum is removed from the sidewalks.
- Joyce asked that Chrysalis come earlier to the Expo next year. Once they arrived it was great, but the people setting up had too much garbage and no where to put it.

Financial Update – Lee

- We will circulate the budget next month. Until it's approved it is a DRAFT.
- LAUSD only pays 40% of their already adjusted 40% rate. They are 6% of our budget. Elliot asked if they deserved to get the same services. Rick Lemmo said we are bound to provide services. Susan asked if LAUSD is aware of that their rate was already discounted? We asked Lisa Cahill to find out who the contact is at LAUSD... it is handled downtown. Can we ask the County to help? We need to be careful about the precedent we are setting as other property owners may wonder why they can't short pay also. We need to table this discussion until we have more information.

Report from our Projects Task Force

- Palisadian Post had ad 6/8/17 regarding the BID sponsoring sidewalk power-washing. Palisades News did not get back to Susan in time. Sue Pascoe will look into that.
- Ads will run in both papers for Parade program.
- Rick Lemmo asked that all future ads put something like "Support Your community; Shop LOCALLY" on the bottom.
- Tree Trimming: An estimate from LUIS CASAS TREE SERVICES for \$32,300 was e-mailed to everyone. \$10,200 is for traffic control. Rick Lemmo asked why we can't ask the city/ Bonin's office to pay for traffic design fees? The permit is already free. The budget e-mailed was the only professional response out of the four requests sent. Elliot asked for budget approval of \$34,000 to be implemented in sections. Lisa asked if the tree trimmer was certified by the ISA

(International Society of Arborists). Susan made a motion to accept the tree budget of \$34,000 for tree trimming if they are ISA certified. Lee moved to approve it. Elliot seconded it. It passed with Rick Lemmo abstention.

Pacific Palisades Task Force on Homeless (PPTFH) – No contribution will be made.

PRIDE Projects – Don Scott: Don was absent. We decided we will not accept maintenance project. Elliot will tell Don.

Meeting adjourned at 9:40 am

Next meeting is Wednesday, July 5, 2017, 8:30AM at The Lounge at The Methodist Church, 801 Via de La Paz, Pacific Palisades

The Pacific Palisades BID follows the California Ralph M. Brown Act - all meetings shall be open and public except when the Brown Act authorizes otherwise. As covered under Title II of the ADA, the Pacific Palisades BID, upon request, will provide reasonable accommodation to ensure equal access to its meetings, programs and activities. Assistance and services may be provided upon prior 72 hour request. To ensure availability of services, please contact Laurie Sale at (424)256-5733 or Laurie@palisadesbid.org.